Hey Jennie,

Let’s say you just had an amazing consultation call.

The potential client is excited to work with you, and ready to pay their first installment.

There's just one problem...

How exactly are you supposed to take their payment?

If you haven’t done much research on payment processing apps, I’d highly recommend doing so.

Since coaching packages often run $1,000-$10,000+, picking the wrong payment processor could mean paying hundreds in fees per transaction.

That adds up to thousands of dollars lost every year!

Here's what most coaches in my network use:

- **Stripe** for seamless website integration
- **PayPal** for quick invoicing
- **Square** for in-person payments

But the real question is which one makes sense for YOUR business model.

Some are better for recurring payments, others for one-time packages.

Since this is an important issue for coaches, I wrote an article breaking down exactly what to look for in a payment processor, plus specific recommendations for different types of coaching businesses.

You can read the full breakdown here.

Hope this helps,
Jennie

P.S. Once you pick your payment processor, you'll need a website that integrates with it smoothly. That's where I come in.

If you're considering getting your coaching website built, head here to tell me what you have in mind.

Sent to: jennie@jennielakenan.com

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